Destination Fields Reference

This section provides a comprehensive reference for all fields available on destination entries. Use this as a guide when creating or editing destinations.

Basic Information

Field	Type	Required	Description
Name	Text	Yes	The destination's name
Slug	Text	Yes	URL-friendly version of the name (must be unique)
Subtitle	Text	No	A subtitle or tagline
Description	Text	No	Brief description (may be used in listings)
Content	Rich Text	No	Full detailed description of the destination

Contact Information

Field	Type	Required	Description
Email	Email	No	Contact email address
Phone	Text	No	Primary phone number
Toll Free	Text	No	Toll-free phone number
Fax	Text	No	Fax number
Website	URL	No	Website URL

Location Details

Field	Type	Required	Description
Address	Text	Yes	Street address
City	Text	Yes	City name
Zip	Text	Yes	Zip or postal code

Field	Type	Required	Description
State	Text	No	State or province
Region	Text	No	Regional designation
Mailing Address	Text	No	Separate mailing address if different
Location Address	Text	No	Formatted location address
Location Formatted	Text	No	Geocoded formatted address
Location Latitude	Decimal	No	Geographic latitude (auto-populated)
Location Longitude	Decimal	No	Geographic longitude (auto-populated)
Map Link	URL	No	Link to map service (Google Maps, etc.)
Map Image	Image	No	Static map image

Images

Field	Type	Required	Description
Main Image	Image	No	Primary image (used in listings)
Main Image Alt Text	Text	No	Alt text for main image (accessibility)
Header Image	Image	No	Large header image (used on detail pages)
Gallery Images	Multiple Images	No	Image gallery (multiple images)

Social Media Links

Field	Type	Required	Description
Facebook Link	URL	No	Facebook page URL
Twitter Link	URL	No	Twitter profile URL
Instagram Link	URL	No	Instagram profile URL
YouTube Link	URL	No	YouTube channel URL
Pinterest Link	URL	No	Pinterest profile URL

Field	Type	Required	Description
Social Media Other	Text	No	Other social media links or information

Operating Information

Field	Type	Required	Description
Operating Hours	Text	No	Hours of operation
Call for Appointment	Checkbox	No	Whether appointments are required
Open Date	Date	No	Date the destination opened

Special Features and Services

Field	Type	Required	Description
Family Owned	Checkbox	No	Whether the business is family-owned
Percent Sourced Locally	Number	No	Percentage of locally sourced products
Associations	Text	No	Professional or industry associations
Visitor Parking	Checkbox	No	Whether parking is available
Visitor Restrooms	Checkbox	No	Whether restrooms are available
Handicap Accessible	Checkbox	No	Whether the location is wheelchair accessible
Kid Friendly	Checkbox	No	Whether suitable for children
Pet Friendly	Checkbox	No	Whether pets are allowed
Kennels	Checkbox	No	Whether pet kennels are available
Overnight Stay	Checkbox	No	Whether overnight accommodations are available
Overnight Amenities	Text	No	Details about overnight amenities

Field	Type	Required	Description
Group Tours	Checkbox	No	Whether group tours are offered
Group Tours Info	Text	No	Information about group tours
Classes	Checkbox	No	Whether classes or workshops are offered
Classes Info	Text	No	Information about classes
Direct Buy	Checkbox	No	Whether direct purchasing is available
Pick Products	Checkbox	No	Whether customers can pick products
Free WiFi	Checkbox	No	Whether free WiFi is available
Feed Animals	Checkbox	No	Whether visitors can feed animals
Event Rentals	Checkbox	No	Whether event space is available for rent
Event Rentals Contact	Text	No	Contact information for event rentals
Special Events	Checkbox	No	Whether special events are hosted
Special Clothing	Text	No	Special clothing requirements
Physical Needs	Text	No	Information about physical requirements
Food Served	Checkbox	No	Whether food is served
Food Served Info	Text	No	Details about food service
Alcohol Served	Checkbox	No	Whether alcohol is served
Alcohol Served Info	Text	No	Details about alcohol service

Owner Information

Field	Type	Required	Description
Owner First Name	Text	No	Owner's first name
Owner Last Name	Text	No	Owner's last name
Owner Contact Number	Text	No	Owner's contact phone

Field	Type	Required	Description
Owner Email	Text	No	Owner's email address

Services and Links

Field	Type	Required	Description
Services Type	Text	No	Type of services offered
Reservations Link	URL	No	Link to reservations system
Restaurant Link	URL	No	Link to restaurant menu or page
Golf Link	URL	No	Link to golf course information

Relationships

Field	Type	Required	Description
Categories	Multiple Select	No	Associated categories
Experiences	Multiple Select	No	Associated experiences
Actions	Multiple Select	No	Associated actions
Accommodations	Multiple Select	No	Associated accommodation types
Amenities	Multiple Select	No	Associated amenities
Activities	Multiple Select	No	Associated activities
Products	Multiple Select	No	Associated product types
City Page	Select	No	Associated city page

Content and Media

Field	Type	Required	Description
Content Blocks	Blocks	No	Flexible content blocks for rich layouts
Extra Content	Rich Text	No	Additional content section
Callout Content	Rich Text	No	Highlighted callout content
Sidebar Callout Content	Rich Text	No	Sidebar callout content

Field	Type	Required	Description
Video Code	Text	No	Embedded video code (YouTube, Vimeo, etc.)
Files	Multiple Files	No	Downloadable files
Prices	Repeater	No	Price information (title and content)
Columns	Repeater	No	Column content (title and content)

Status and Visibility

Field	Type	Required	Description
Enabled	Checkbox	No	Whether the destination is visible to the public
Approved	Checkbox	No	Whether the destination has been approved by an admin
Featured	Checkbox	No	Whether the destination is featured
Package	Checkbox	No	Package designation

SEO Fields

Field	Type	Required	Description
Meta Title	Text	No	SEO meta title
Meta Description	Text	No	SEO meta description

Additional Fields

Field	Type	Required	Description
Notes	Text	No	Internal notes (not visible to public)
Lodging Status	Text	No	Lodging status information
Lodging User	Text	No	Lodging user information
Lodging Pass	Text	No	Lodging pass information
TA Location ID	Text	No	TripAdvisor location ID
Destination Type	Select	No	Type classification

Field	Type	Required	Description
Google Calendar	URL	No	Google Calendar URL
ICS Calendar	URL	No	ICS calendar file URL
Scripts	Text	No	Custom scripts

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