

# Destination Fields Reference

This section provides a comprehensive reference for all fields available on destination entries. Use this as a guide when creating or editing destinations.

## Basic Information

| Field       | Type      | Required | Description                                       |
|-------------|-----------|----------|---------------------------------------------------|
| Name        | Text      | Yes      | The destination's name                            |
| Slug        | Text      | Yes      | URL-friendly version of the name (must be unique) |
| Subtitle    | Text      | No       | A subtitle or tagline                             |
| Description | Text      | No       | Brief description (may be used in listings)       |
| Content     | Rich Text | No       | Full detailed description of the destination      |

## Contact Information

| Field     | Type  | Required | Description            |
|-----------|-------|----------|------------------------|
| Email     | Email | No       | Contact email address  |
| Phone     | Text  | No       | Primary phone number   |
| Toll Free | Text  | No       | Toll-free phone number |
| Fax       | Text  | No       | Fax number             |
| Website   | URL   | No       | Website URL            |

## Location Details

| Field   | Type | Required | Description        |
|---------|------|----------|--------------------|
| Address | Text | Yes      | Street address     |
| City    | Text | Yes      | City name          |
| Zip     | Text | Yes      | Zip or postal code |

| Field              | Type    | Required | Description                             |
|--------------------|---------|----------|-----------------------------------------|
| State              | Text    | No       | State or province                       |
| Region             | Text    | No       | Regional designation                    |
| Mailing Address    | Text    | No       | Separate mailing address if different   |
| Location Address   | Text    | No       | Formatted location address              |
| Location Formatted | Text    | No       | Geocoded formatted address              |
| Location Latitude  | Decimal | No       | Geographic latitude (auto-populated)    |
| Location Longitude | Decimal | No       | Geographic longitude (auto-populated)   |
| Map Link           | URL     | No       | Link to map service (Google Maps, etc.) |
| Map Image          | Image   | No       | Static map image                        |

## Images

| Field               | Type            | Required | Description                               |
|---------------------|-----------------|----------|-------------------------------------------|
| Main Image          | Image           | No       | Primary image (used in listings)          |
| Main Image Alt Text | Text            | No       | Alt text for main image (accessibility)   |
| Header Image        | Image           | No       | Large header image (used on detail pages) |
| Gallery Images      | Multiple Images | No       | Image gallery (multiple images)           |

## Social Media Links

| Field          | Type | Required | Description           |
|----------------|------|----------|-----------------------|
| Facebook Link  | URL  | No       | Facebook page URL     |
| Twitter Link   | URL  | No       | Twitter profile URL   |
| Instagram Link | URL  | No       | Instagram profile URL |
| YouTube Link   | URL  | No       | YouTube channel URL   |
| Pinterest Link | URL  | No       | Pinterest profile URL |

| Field              | Type | Required | Description                             |
|--------------------|------|----------|-----------------------------------------|
| Social Media Other | Text | No       | Other social media links or information |

## Operating Information

| Field                | Type     | Required | Description                       |
|----------------------|----------|----------|-----------------------------------|
| Operating Hours      | Text     | No       | Hours of operation                |
| Call for Appointment | Checkbox | No       | Whether appointments are required |
| Open Date            | Date     | No       | Date the destination opened       |

## Special Features and Services

| Field                   | Type     | Required | Description                                    |
|-------------------------|----------|----------|------------------------------------------------|
| Family Owned            | Checkbox | No       | Whether the business is family-owned           |
| Percent Sourced Locally | Number   | No       | Percentage of locally sourced products         |
| Associations            | Text     | No       | Professional or industry associations          |
| Visitor Parking         | Checkbox | No       | Whether parking is available                   |
| Visitor Restrooms       | Checkbox | No       | Whether restrooms are available                |
| Handicap Accessible     | Checkbox | No       | Whether the location is wheelchair accessible  |
| Kid Friendly            | Checkbox | No       | Whether suitable for children                  |
| Pet Friendly            | Checkbox | No       | Whether pets are allowed                       |
| Kennels                 | Checkbox | No       | Whether pet kennels are available              |
| Overnight Stay          | Checkbox | No       | Whether overnight accommodations are available |
| Overnight Amenities     | Text     | No       | Details about overnight amenities              |

| Field                 | Type     | Required | Description                               |
|-----------------------|----------|----------|-------------------------------------------|
| Group Tours           | Checkbox | No       | Whether group tours are offered           |
| Group Tours Info      | Text     | No       | Information about group tours             |
| Classes               | Checkbox | No       | Whether classes or workshops are offered  |
| Classes Info          | Text     | No       | Information about classes                 |
| Direct Buy            | Checkbox | No       | Whether direct purchasing is available    |
| Pick Products         | Checkbox | No       | Whether customers can pick products       |
| Free WiFi             | Checkbox | No       | Whether free WiFi is available            |
| Feed Animals          | Checkbox | No       | Whether visitors can feed animals         |
| Event Rentals         | Checkbox | No       | Whether event space is available for rent |
| Event Rentals Contact | Text     | No       | Contact information for event rentals     |
| Special Events        | Checkbox | No       | Whether special events are hosted         |
| Special Clothing      | Text     | No       | Special clothing requirements             |
| Physical Needs        | Text     | No       | Information about physical requirements   |
| Food Served           | Checkbox | No       | Whether food is served                    |
| Food Served Info      | Text     | No       | Details about food service                |
| Alcohol Served        | Checkbox | No       | Whether alcohol is served                 |
| Alcohol Served Info   | Text     | No       | Details about alcohol service             |

## Owner Information

| Field                | Type | Required | Description           |
|----------------------|------|----------|-----------------------|
| Owner First Name     | Text | No       | Owner's first name    |
| Owner Last Name      | Text | No       | Owner's last name     |
| Owner Contact Number | Text | No       | Owner's contact phone |

| Field       | Type | Required | Description           |
|-------------|------|----------|-----------------------|
| Owner Email | Text | No       | Owner's email address |

## Services and Links

| Field             | Type | Required | Description                     |
|-------------------|------|----------|---------------------------------|
| Services Type     | Text | No       | Type of services offered        |
| Reservations Link | URL  | No       | Link to reservations system     |
| Restaurant Link   | URL  | No       | Link to restaurant menu or page |
| Golf Link         | URL  | No       | Link to golf course information |

## Relationships

| Field          | Type            | Required | Description                    |
|----------------|-----------------|----------|--------------------------------|
| Categories     | Multiple Select | No       | Associated categories          |
| Experiences    | Multiple Select | No       | Associated experiences         |
| Actions        | Multiple Select | No       | Associated actions             |
| Accommodations | Multiple Select | No       | Associated accommodation types |
| Amenities      | Multiple Select | No       | Associated amenities           |
| Activities     | Multiple Select | No       | Associated activities          |
| Products       | Multiple Select | No       | Associated product types       |
| City Page      | Select          | No       | Associated city page           |

## Content and Media

| Field                   | Type      | Required | Description                              |
|-------------------------|-----------|----------|------------------------------------------|
| Content Blocks          | Blocks    | No       | Flexible content blocks for rich layouts |
| Extra Content           | Rich Text | No       | Additional content section               |
| Callout Content         | Rich Text | No       | Highlighted callout content              |
| Sidebar Callout Content | Rich Text | No       | Sidebar callout content                  |

| Field      | Type           | Required | Description                                |
|------------|----------------|----------|--------------------------------------------|
| Video Code | Text           | No       | Embedded video code (YouTube, Vimeo, etc.) |
| Files      | Multiple Files | No       | Downloadable files                         |
| Prices     | Repeater       | No       | Price information (title and content)      |
| Columns    | Repeater       | No       | Column content (title and content)         |

## Status and Visibility

| Field    | Type     | Required | Description                                           |
|----------|----------|----------|-------------------------------------------------------|
| Enabled  | Checkbox | No       | Whether the destination is visible to the public      |
| Approved | Checkbox | No       | Whether the destination has been approved by an admin |
| Featured | Checkbox | No       | Whether the destination is featured                   |
| Package  | Checkbox | No       | Package designation                                   |

## SEO Fields

| Field            | Type | Required | Description          |
|------------------|------|----------|----------------------|
| Meta Title       | Text | No       | SEO meta title       |
| Meta Description | Text | No       | SEO meta description |

## Additional Fields

| Field            | Type   | Required | Description                            |
|------------------|--------|----------|----------------------------------------|
| Notes            | Text   | No       | Internal notes (not visible to public) |
| Lodging Status   | Text   | No       | Lodging status information             |
| Lodging User     | Text   | No       | Lodging user information               |
| Lodging Pass     | Text   | No       | Lodging pass information               |
| TA Location ID   | Text   | No       | TripAdvisor location ID                |
| Destination Type | Select | No       | Type classification                    |

| <b>Field</b>    | <b>Type</b> | <b>Required</b> | <b>Description</b>    |
|-----------------|-------------|-----------------|-----------------------|
| Google Calendar | URL         | No              | Google Calendar URL   |
| ICS Calendar    | URL         | No              | ICS calendar file URL |
| Scripts         | Text        | No              | Custom scripts        |

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